

# **CHRISTMAS & AGENDA 2030**



# INTRODUCTION

- **BAND AID WERE A CHARITY SUPERGROUP**
- **IT WAS FOUNDED IN 1984 BY BOB GELDOF TO RAISE MONEY FOR ANTI-FAMINE EFFORTS IN ETHIOPIA BY RELEASING THE SONG “DO THEY KNOW IT’S CHRISTMAS”**
- **THE SINGLE WAS A GREAT SUCCESS ALL OVER THE WORLD.**
- **IT SOLD OVER TWO MILLION COPIES AROUND THE GLOBE AND RAISED MORE THAN \$24 MILLION (USD).**
- **THE SONG IS BASED ON SOME POINTS OF THE 2030 AGENDA**

**1 NO  
POVERTY**



**THE FIRST  
OBJECTIVE IS TO  
REDUCE POVERTY  
IN THE WORLD**

THE INTERESTING SONG  
IS ABOUT POVERTY

# 2 ZERO HUNGER



**THE SECOND OBJECTIVE IS TO REDUCE HUNGER, IN ETHIOPIA MILLIONS OF CHILDREN AND YOUNG PEOPLE DIE OF HUNGER, THE 2030 AGENDA SEEKS TO REDUCE THIS PROBLEM**  
**“DO THEY KNOW IT’S CHRISTMAS?”:**  
**“FEED THE WORLD”**

# 3 GOOD HEALTH AND WELL-BEING



**THE THIRD OBJECTIVE IS TO HAVE GOOD HEALTH AND WELLBEING, WHICH WILL LEAD TO A BETTER LIFE AND PREVENT DISEASES SUCH AS HIV OR AIDS.**

**“DO THEY KNOW IT’S CHRISTMAS?”:**  
THE GREATEST GIFT THEY WILL RECEIVE THIS YEAR IS LIFE

# POINT 6

THIS POINT IS ABOUT CLEAN WATER AND SANITATION IN THE SONG “DO THEY KNOW IT’S CHRISTMAS?” BAND AID SAYS: “WHERE THE ONLY WATER FLOWING IS THE BITTER STING OF TEARS”, THIS SONG, IN FACT, WAS CREATED FOR CHARITY AND MANY OF ITS GOALS ARE ON THE 2030 AGENDA.

## 6 CLEAN WATER AND SANITATION



# POINT 13

CLIMATE ACTION IS A SERIOUS PROBLEM THAT INTERESTS ALL THE CONTINENTS. FROM 1880 TO 2012 THE GLOBAL TEMPERATURE HAS INCREASED OF ABOUT 0,85°. IN THE SONG THE BAND AID SAYS: “WHERE NOTHING EVER GROWS, NO RAIN, NOR RIVERS FLOW” AND ALSO: “UNDERNEATH THAT BURNING SUN”. DO THEY KNOW IT’S CHRISTMAS WAS ALSO CREATED FOR FIGHTING THE CLIMATE ACTION IN ETHIOPIA.



# POINT 16

THE PEACE IN THE WORLD IS THE CENTRE OF THE GOAL 16. EACH PERSON SHOULD LIVE A LIFE OF PEACE INSIDE OF A SOCIETY FOUND ON JUSTICE RESPONSIBILITY AND SUSTAINABLE THE GREATEST GIFT THEY WILL RECEIVE THIS YEAR IS LIFE DEVELOPMENT.

**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS





# CONCLUSION

**BY 2030 IT WILL BE DIFFICULT TO ACHIEVE THESE GOALS, BUT IF WE ALL CONTRIBUTE WE MAY BE ABLE TO DELIVER ON THE AGENDA.**

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